

2019 Pre-CCCSFAAA Financial Wellness Training

Session Title: Effectives Strategies to Engage Students in Financial Literacy Workshops

Session Description: The key to successful financial education is engaging students in meaningful learning activities that capture their attention and motivate them to change attitudes and behaviors. That is easier said than done. Learning activities matter because program outcomes matter. This session will provide structural overview of design such as ADDIE, Blooms Taxonomy, and measuring objectives. To be effective financial educators that change student lives and keep administration pleased, staff workshop providers need a "tool kit" of creative and interactive learning activities to make financial education workshops more engaging to learners with different language skills, learning styles, interests, and prior personal finance knowledge. This workshop toolkit includes easy-to-use activities and tools. This presentation will provide a plethora of interactive personal finance learning activities. Participants will have an opportunity to plan, apply, and practice for their upcoming workshops.

Length: 8 hours (1 day).

Session Title: How survey data can help improve your financial wellness program

Session Description: Learn about the importance of survey data to help you establish and/or improve a financial wellness program on campus. Data allows schools to gain a better understanding on the situations and challenges facing your own students when dealing with money issues. You can also use this data to set benchmarks to compare the success of your program in future years. The participation in national surveys will provide you with a powerful tool to better serve your students.

Length: 4 hours (half a day).